

The diagram shows a white rectangular area representing the final print size, surrounded by a pink border representing the bleed area. A horizontal double-headed arrow at the top indicates a width of 210mm. A vertical double-headed arrow on the left indicates a height of 297mm. A small horizontal double-headed arrow on the right indicates a bleed width of 5mm.

210mm

5mm

297mm

A4 Template

The white area is what you receive.

The pink is what we cut off, or bleed as it is known.

You need to ensure your design "bleeds" into this pink area in order for you to get a nice finish. Otherwise your design may have a white border.